

PATH *to* NEW BEGINNINGS

ISMP 24TH ANNUAL CHEERS AWARDS

DECEMBER 7, 2021 • ORLANDO, FL

The ISMP Cheers Awards serve as ISMP's **ONLY** fundraising event—please consider helping us continue on our path! We rely on support from committed sponsors to carry out our core mission to advance medication safety. The global pandemic has posed unprecedented challenges, and ISMP and the 2021 ISMP Cheers Awards winners have stepped up to help healthcare practitioners adapt, overcome barriers, and implement innovative programs. You can join the outstanding individuals and organizations promoting safe medication use by making a tax-deductible donation and/or attending the awards dinner.

CHEERS DONATION PATHS:

LEVEL	INVESTMENT	BENEFITS
GREAT TRAIL	\$35,000	Recognition in presentation, seating for 10, full-page ad in program, table signage, website mention, live stream and recording sponsorship
HOKKAIDO NATURE TRAIL	\$25,000	Recognition in presentation, seating for 10, full-page ad in program, table signage, website mention
APPALACHIAN TRAIL	\$15,000	Recognition in presentation, seating for 10, half-page ad in program, table signage, website mention
GREATER PATAGONIA TRAIL	\$10,000	Recognition in presentation, seating for 10, quarter-page ad in program, table signage, website mention
HIMALAYA TRAIL	\$5,000	Seating for 5, table signage, listing in program, website mention
SILVER TRAIL	\$3,500	Seating for 2, listing in program, website mention
INCA TRAIL	\$1,000	Seating for 1, listing in program, website mention
CORCOVADO TRAIL	\$500	Seating for 1, website mention
TRAIL PASS	\$250	Dinner reservation

LEAVE YOUR FOOTPRINT!

Other Benefits of Cheers Sponsorship:

Making it possible for ISMP to lead the way to a better future for healthcare

Positioning as a strategic partner with the premier medication safety organization

Reaching millions of healthcare professionals through ISMP newsletters

Your corporate logo on ISMP's website as a Cheers sponsor