

Institute for Safe Medication Practices

1800 Byberry Road, Suite 810, Huntingdon Valley, PA 19006

www.ismp.org

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CONTACT: Renee Brehio, Media Relations
704-321-3343
rbrehio@ismp.org

ISMP Names New Members to Board of Trustees

HUNTINGDON VALLEY, Pa.— The Institute for Safe Medication Practices (ISMP) is pleased to announce that four outstanding individuals representing decades of collective healthcare experience have joined its Board of Trustees. Robert Braverman, Arthur Levin, Margaret McGoldrick, and G. Rodney Wolford will begin their terms beginning this year. They will join 12 other Trustees from a diverse range of backgrounds.

ISMP's Board of Trustees supports the organization's mission to expand knowledge about medication errors and provide accurate, timely medication safety information to the healthcare community, policy makers, and general public. The Board's newest members are:

Robert Braverman, *President, The Medi-Dose Group*

Mr. Braverman has spent 33 years helping build his family's business—The Medi-Dose Group, based in Ivyland, Pa. The Medi-Dose Group is one of the originators of solid and liquid oral unit dose packaging systems, and thanks to its pioneering work, unit dose has become a familiar feature in today's health systems. Medi-Dose has helped lead efforts to develop new products that assist healthcare practitioners in guarding against medication errors—for instance, Medi-Dose recently released an enhanced computer software program, MILT (Medi-Dose Information Labeling Technology), which includes dynamic formatting for quick medication identification recognition, field locking capability for extra security, and bar coding support for solid oral, liquid oral, syringe and ampule labeling.

Mr. Braverman is the primary holder of one of Medi-Dose's ten patents for unit dose packaging, and has published widely on medication use issues in pharmacy trade publications. He also is active in his community, including serving on the Board of the Golden Slipper Club and Charities, a Philadelphia-area philanthropic organization, as well as the Golden Slipper Uptown Home, a 240-bed nursing home. Mr. Braverman received his undergraduate degree from Temple University.

Arthur Levin, *Director, Center for Medical Consumers*

As Director of the Center for Medical Consumers in New York City, Mr. Levin's special interests have included the role of government in the oversight of health care systems and professionals, the rights of consumers to make fully informed choices, and the need for transparent systems of information transfer that empower patients. He currently serves on the New York State Department of Health Work Group, which revamped the state's hospital incident reporting system, and is a member of the National Academy of Science's Institute of Medicine Committee on the Quality of Health Care in America.

Mr. Levin is a co-founder of the Committee for Quality Health Care, a coalition of hospital, nursing home, and other New York state health care advocates, and has served on two New York state task forces on quality concerns and performance reporting. He also co-chairs the FDA Consumer Consortium and nominates consumer representatives for the agency's drug and device advisory committees. Mr. Levin has an undergraduate degree from Reed College in Oregon and a Master of Public Health degree from Columbia University School of Public Health. He is an adjunct instructor at the School of Public Health.

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Margaret McGoldrick, *Executive VP and Chief Operating Officer, Abington Memorial Hospital*

Margaret (Meg) McGoldrick has 28 years of experience in healthcare management experience in the Philadelphia area. She currently serves as Executive Vice President and Chief Operating Officer of Abington Memorial Hospital, a 500-bed tertiary regional teaching hospital that is a leader in obstetric, cardiac, cancer, emergency trauma, and neurosurgical care. She has served as President and CEO of four other Pennsylvania hospitals.

Ms. McGoldrick has been responsible for implementing continuous quality improvement and patient focused initiatives, creating hospital-based domestic violence initiatives, and helping develop cardiac and cancer services as well as the first trauma and aeromedical transport program in the Philadelphia area. She has received multiple awards for her outstanding contributions to healthcare, including the March of Dimes Women of Achievement Health Award and Temple University's Center for Healthcare Management Distinguished Alumnus Award. Ms. McGoldrick earned her undergraduate degree and Masters in Business Administration at Temple University. She also holds a Masters of Sciences in Dynamics of Organization from the University of Pennsylvania.

G. Rodney Wolford, *Chairman and Chief Executive Officer, ForHealth Technologies, Inc.*

Mr. Wolford heads ForHealth Technologies, based in Daytona Beach, FL. ForHealth has developed and produces a robot for automating the preparation of small volume injectable and oral medications with a focus on increasing patient safety and decreasing operating costs. He has more than 30 years of executive management and consulting experience in the hospital, managed care, and medical products industries. Over his career, he has served as CEO of three major hospital and healthcare systems and a worldwide manufacturer of x-ray film and imaging systems.

Mr. Wolford serves as Chairman of ProVation Medical, a leading developer of medical records automation systems. He is a director of two other healthcare services and technology companies and was a founding board member of Bridge Medical, Inc., which pioneered bedside hospital medication management systems. In addition, he was a founding member of American Healthcare Systems, the predecessor to Premier, Inc., one of the nation's top GPOs. He is a frequent lecturer and author of numerous articles on healthcare issues. Mr. Wolford, a CPA, received a Bachelors of Science in Accounting from the University of Kentucky and a Masters of Business Administration from the University of Pittsburgh.

About ISMP: The Institute for Safe Medication Practices (ISMP) is a 501c(3) nonprofit organization that works closely with healthcare practitioners and institutions, regulatory agencies, consumers, and professional organizations to provide education about medication errors and their prevention. ISMP represents nearly 30 years of experience in helping healthcare practitioners keep patients safe, and continues to lead efforts to improve the medication use process. In 2004, the Institute is celebrating the 10th anniversary of its official incorporation as a nonprofit organization. For more information on ISMP, or its medication safety alert newsletters for healthcare professionals and consumers, visit www.ismp.org.